

# 2025 Expansion

Product & Benefits



**PARTNERSHIP  
SUMMIT 2024**





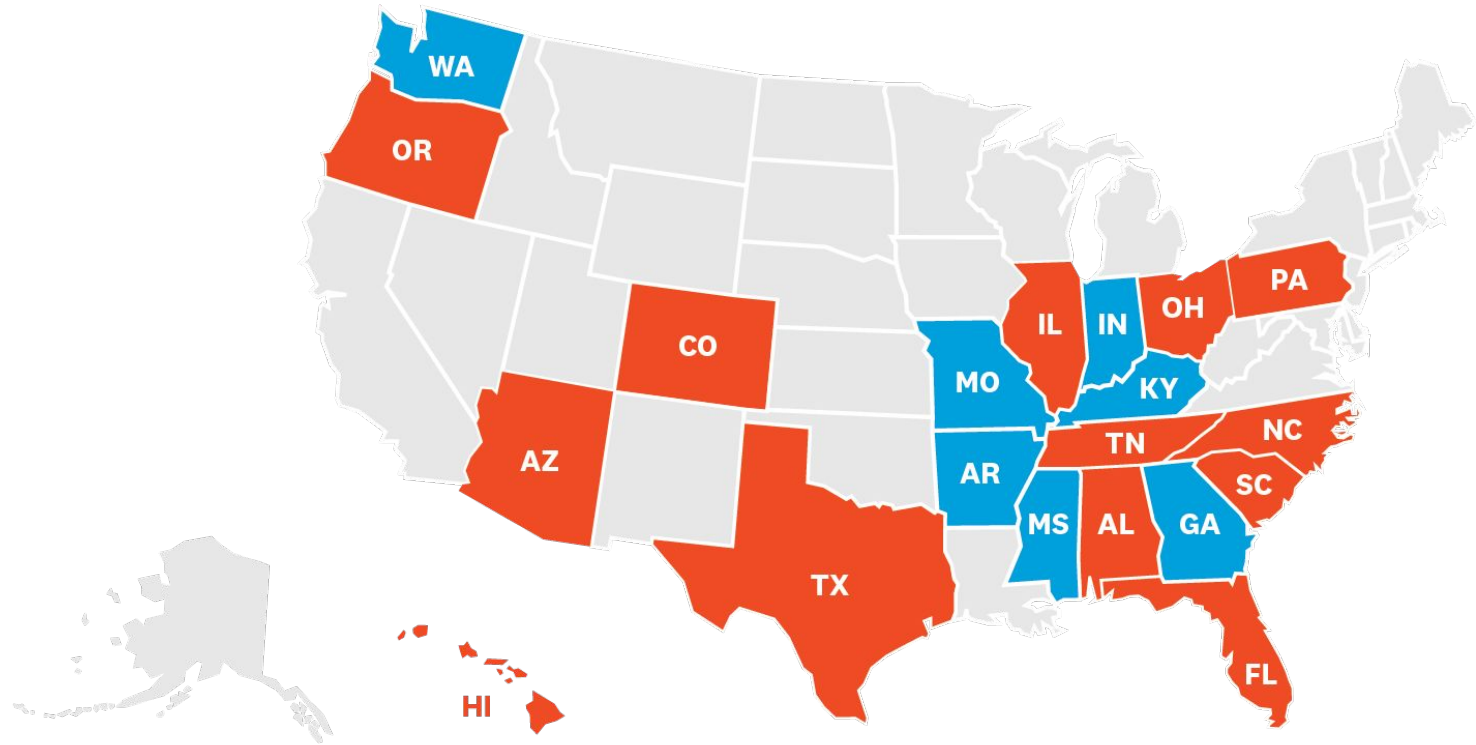
**2025 launch:**

**Significant industry changes + massive geographic expansion...**

**...but our mission remains the same**



# 2025 Devoted Nation



**This information is confidential. Not for distribution to Medicare beneficiaries. Plan details subject to change. Pending CMS approval.**

# 2025 by the numbers

**20**

**States**

2024: 13  
New: 7  
Change: ↑54%

**606**

**Counties**

2024: 299  
New: 307  
Change: ↑103%

**237**

**PBPs**

2024: 145  
New: 96  
Change: ↑63%

**139**

**HMO**

2024: 105  
New: 34  
Change: ↑32%

**98**

**PPO**

2024: 40  
New: 58  
Change: ↑145%

**40**

**D-SNP**

2024: 23  
New: 17  
Change: ↑74%

**66**

**Giveback**

2024: 40  
New: 26  
Change: ↑65%

**12**

**MA-only Giveback**

2024: 2  
New: 10  
Change: ↑500%

**4**

**C-SNP**

2024: 4  
New: 0  
Change: 0%

# 2025 Overview

- Continue to offer industry-leading service and competitive benefits
- Adapt to major industry changes and respond thoughtfully
- Invest in benefits that provide the greatest good for the greatest number of people with benefits that can be delivered with a high level of consistency
- Hyper-focused on quality, usability and flexibility – prioritizing investments that provide greater freedom

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# 2025 Benefit Highlights

- Strong Part B givebacks
- Dental & Vision Flexibility
- Food, utility, rent, and OTC
- Streamlined PPO designs

## Generous Part B givebacks

- Focus on the Part B giveback value itself over other benefits

## Expansion of Food and Home Card

- Over half of all Devoted plans will offer this benefit in 2025
- Dollars can be used for groceries, utility payments, rent, or mortgage payments & OTC
- Generous monthly allowances

## PPO experience

- “Passive” IN/OUT structure

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## 2025 plan flavors

- \$0 HMO
- \$0 PPO
- Part B Giveback HMO
- Part B Giveback PPO
- Premium HMO
- Premium PPO
- Part B Giveback MA only HMO
- Part B Giveback MA only PPO
- Partial Oriented D-SNP HMO
- Full Oriented D-SNP HMO
- \$0 C-SNP HMO
- Premium C-SNP HMO

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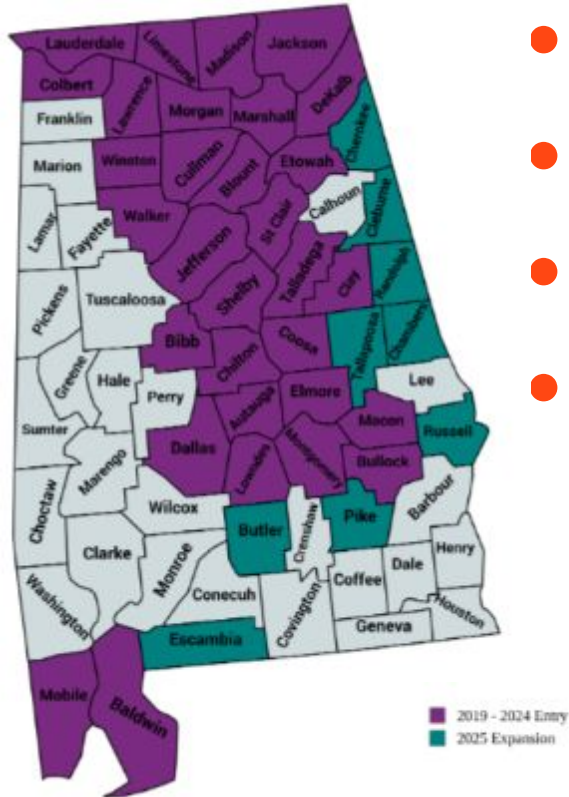
# Current States

Select Plan Details



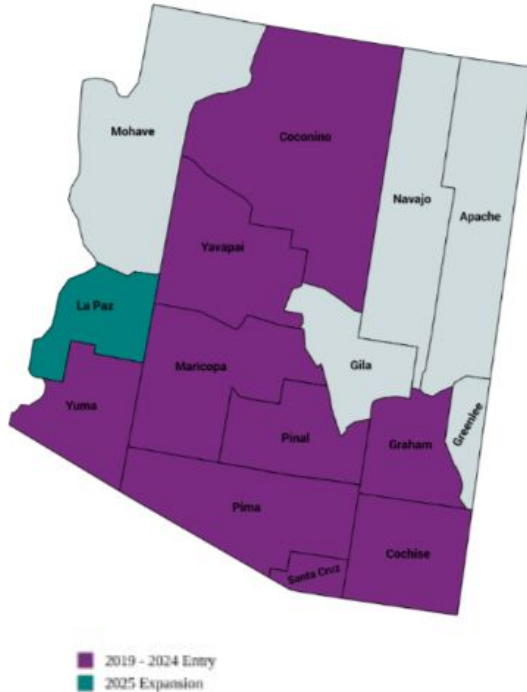


# Alabama



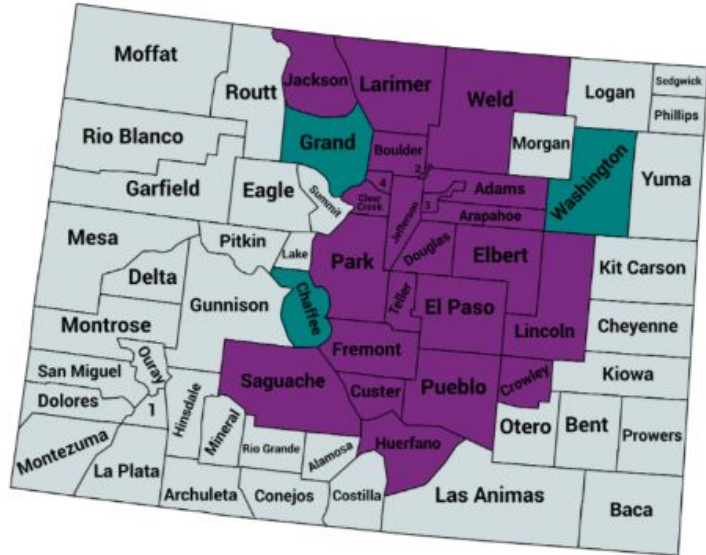
- \$0 HMO and \$0 PPO
- Giveback MAPD HMO and PPO
- Giveback MA Only PPO
- HMO D-SNP: competitive food, utilities, rent, OTC benefit

# Arizona



- \$0 HMO and \$0 PPO
- Giveback MAPD HMO and PPO
- \$0 and Premium C-SNP HMO: Cardiovascular Disorders, Chronic Heart Failure, Diabetes
- Giveback MA Only HMO
- Giveback MA Only PPO
- Premium HMO

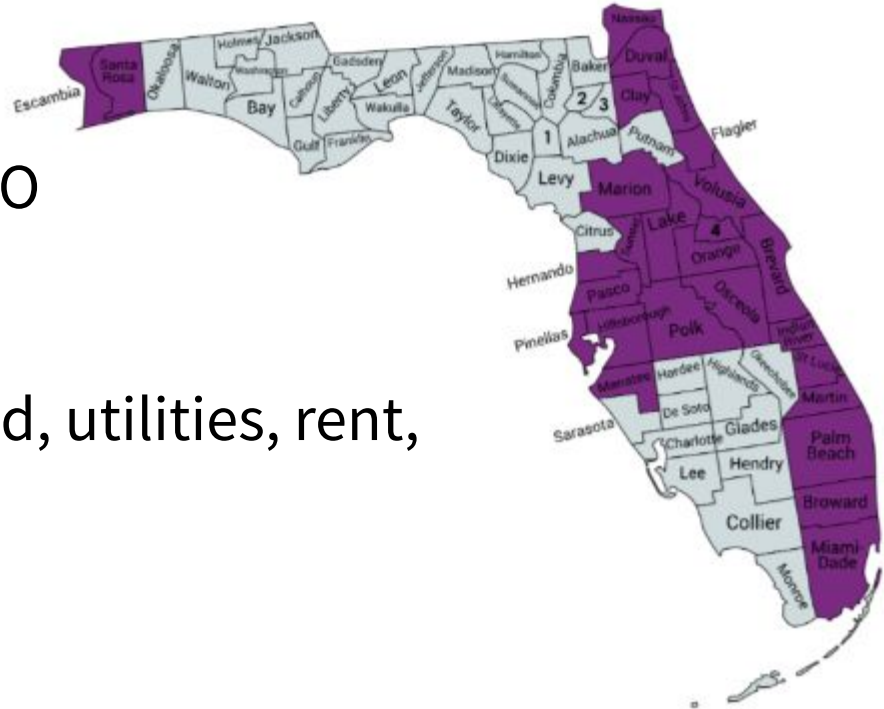
# Colorado



- \$0 HMO and \$0 PPO
- Giveback MAPD HMO and PPO
- Giveback MA Only PPO:
- HMO D-SNP: competitive food, utilities, rent, OTC benefit

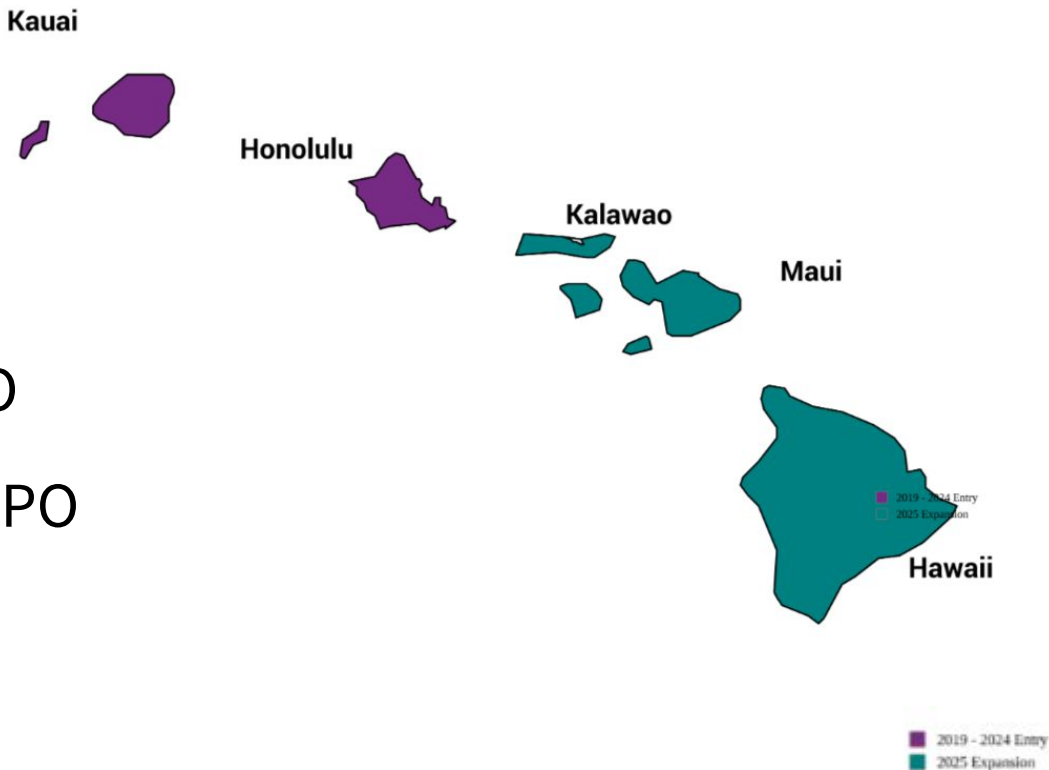
# Florida

- \$0 HMO and \$0 PPO
- Giveback MAPD HMO and PPO
- Giveback MA Only PPO
- HMO D-SNP: competitive food, utilities, rent, OTC benefit
- Premium HMO

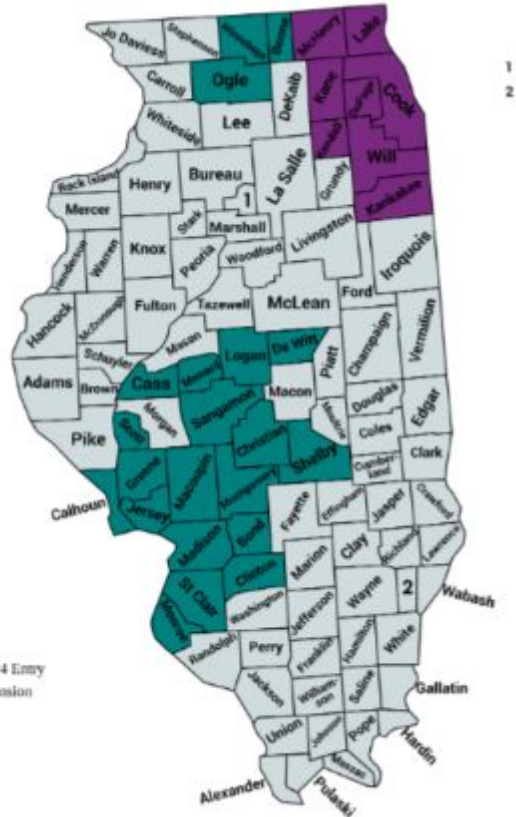


# Hawaii

- \$0 PPO
- Giveback MAPD PPO
- Giveback MA Only PPO
- Premium PPO



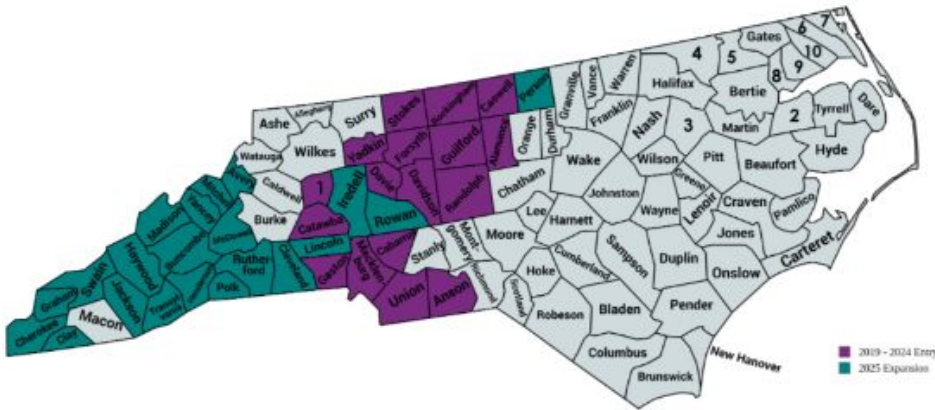
# Illinois



- \$0 HMO and \$0 PPO
- Giveback MAPD HMO and PPO

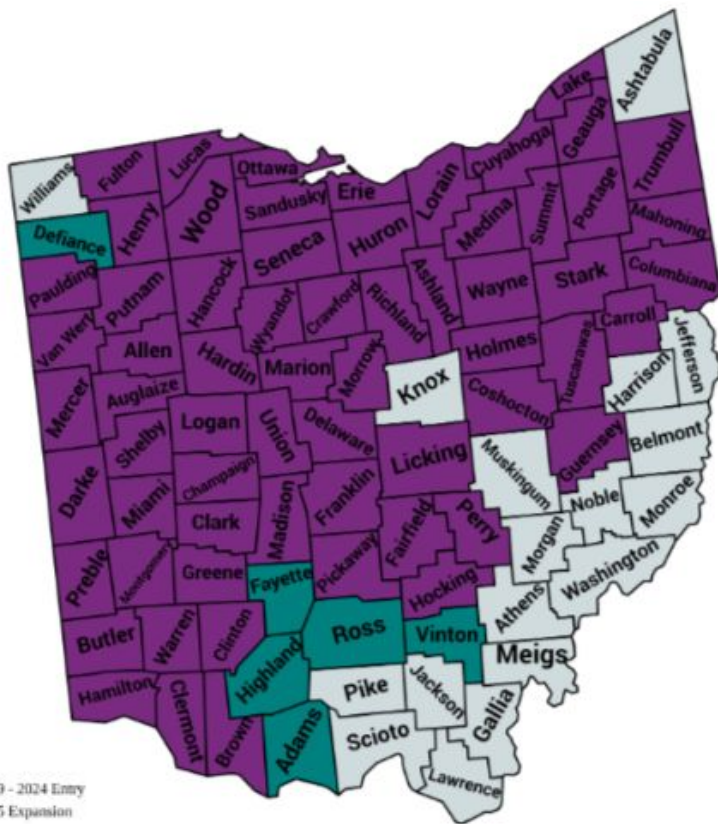


# North Carolina



- \$0 HMO and \$0 PPO
- Premium HMO
- Giveback MAPD HMO and PPO
- Giveback MA Only PPO
- HMO D-SNP: competitive food, utilities, rent, OTC benefit

# Ohio



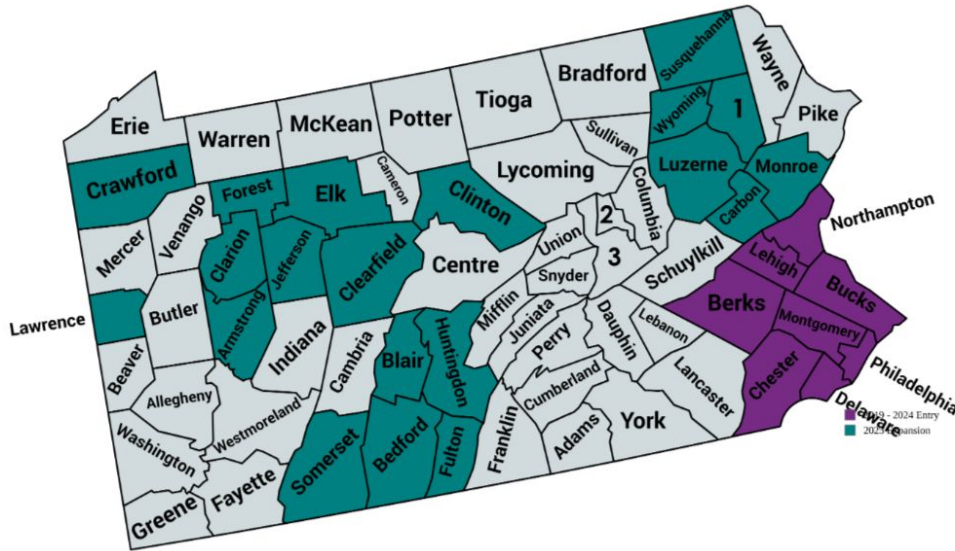
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- Giveback MA Only PPO
- Premium HMO
- HMO D-SNP: competitive food, utilities, rent, OTC benefit

# Oregon



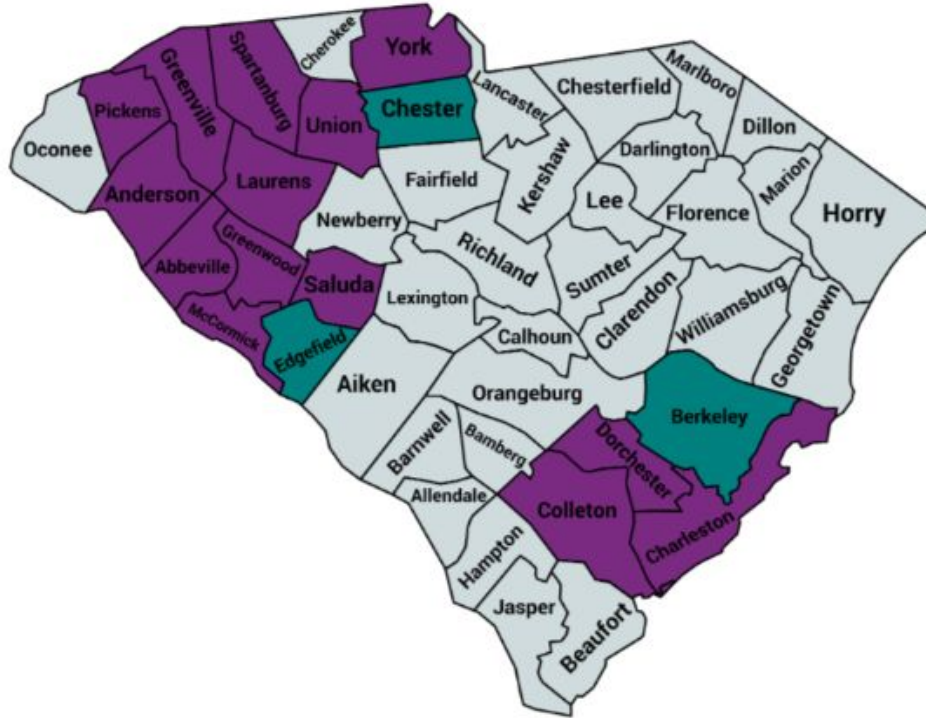
- \$0 HMO and \$0 PPO
- Giveback MAPD HMO
- Premium HMO and PPO

# Pennsylvania



- \$0 HMO and \$0 PPO
- Giveback MAPD HMO and PPO
- Premium PPO
- HMO D-SNP: competitive food, utilities, rent, OTC benefit

# South Carolina



- \$0 HMO and \$0 PPO
- Giveback MAPD PPO
- Giveback MA Only PPO
- Premium HMO

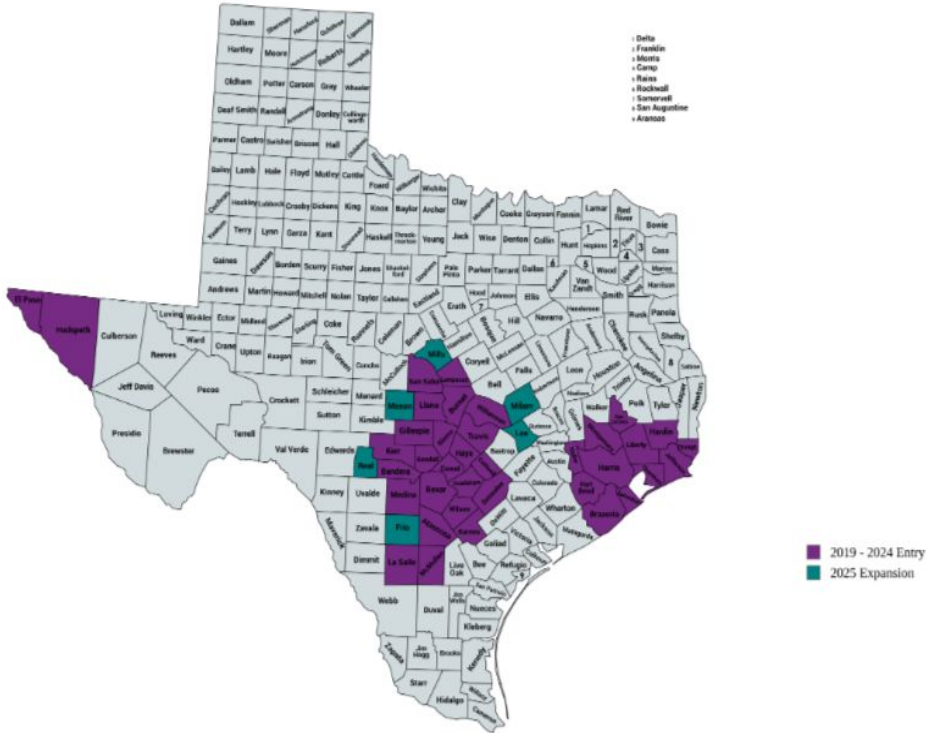
# Tennessee



- \$0 HMO and \$0 PPO
- Premium C-SNP HMO: Diabetes
- Giveback MAPD HMO
- Giveback MAPD PPO



# Texas



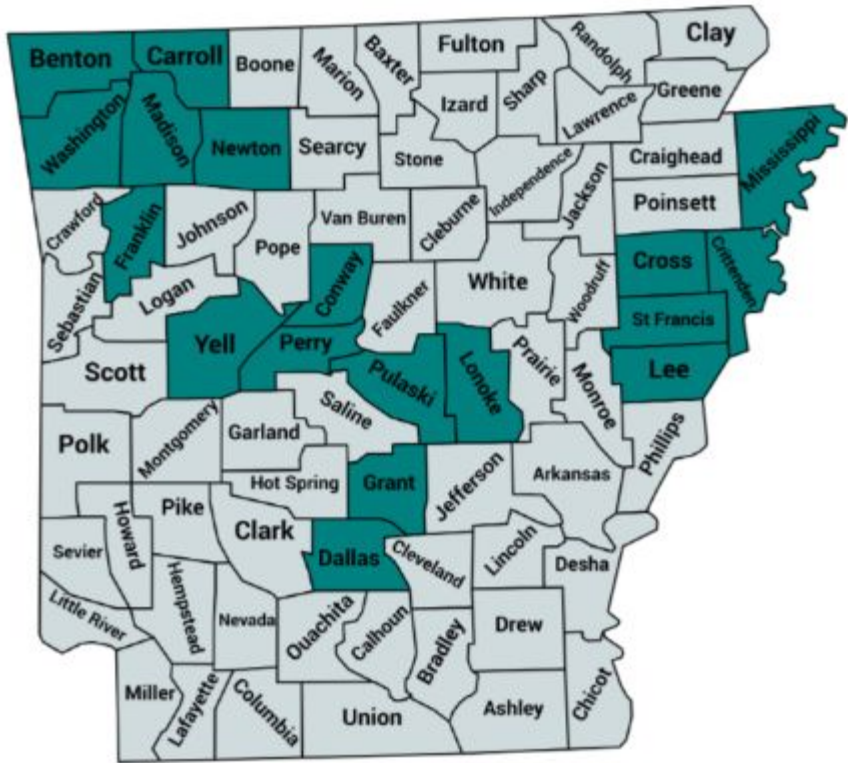
- \$0 HMO and \$0 PPO
- \$0 C-SNP HMO: Diabetes
- Giveback MAPD HMO and PPO
- Giveback MA Only HMO
- Giveback MA Only PPO
- Premium HMO
- HMO D-SNP: competitive food, utilities, rent, OTC benefit

# Expansion States

Select Plan Details

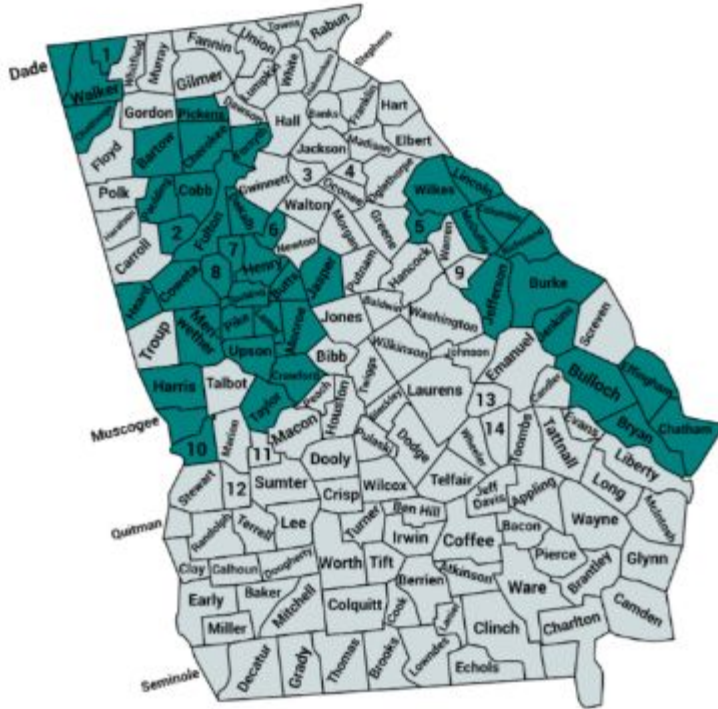


# Arkansas



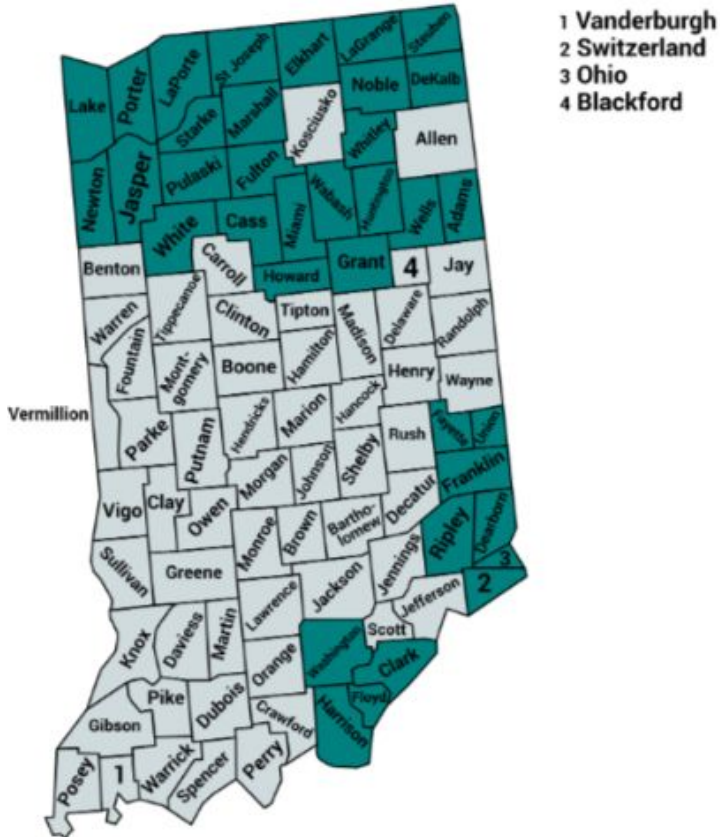
- \$0 PPO
- Giveback MAPD PPO
- PPO D-SNP: competitive food, utilities, rent, OTC benefit

# Georgia



- \$0 PPO
- Giveback MAPD PPO
- Giveback MA Only PPO
- PPO D-SNP: competitive food, utilities, rent, OTC benefit

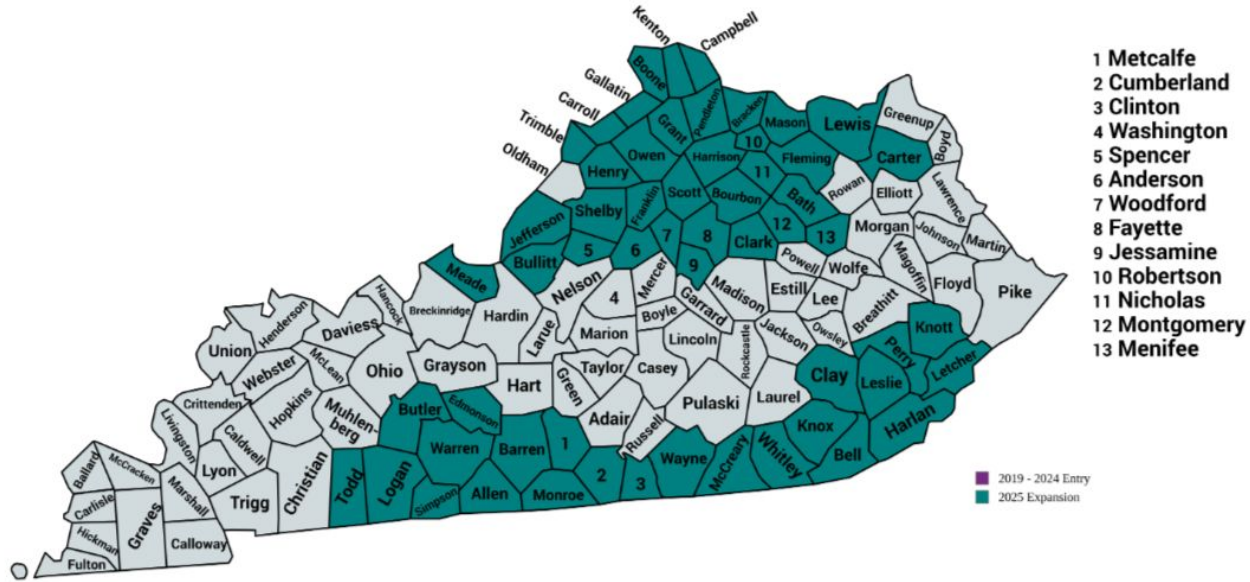
# Indiana



- \$0 PPO
- Premium PPO
- Giveback MAPD PPO



# Kentucky



- \$0 PPO
- Giveback MAPD PPO



# Mississippi

- \$0 PPO
- Giveback MAPD PPO
- PPO D-SNP: competitive food, utilities, rent, OTC benefit



# Missouri



- \$0 HMO
- Giveback MAPD HMO
- HMO D-SNP: competitive food, utilities, rent, OTC benefit

# Washington



- \$0 PPO
- Giveback MAPD PPO

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