#### Anthem.



#### mProducer – w/eSOA & Transfer to Customer Option

# mProducer – Anthem's Online Enrollment Tool How do l access mProducer?

You can access mProducer directly at: https://mproducer.anthem.com/mproducer/public/login You can also access mProducer via the Producer Tool Box at: https://brokerportal.anthem.com/apps/ptb/login

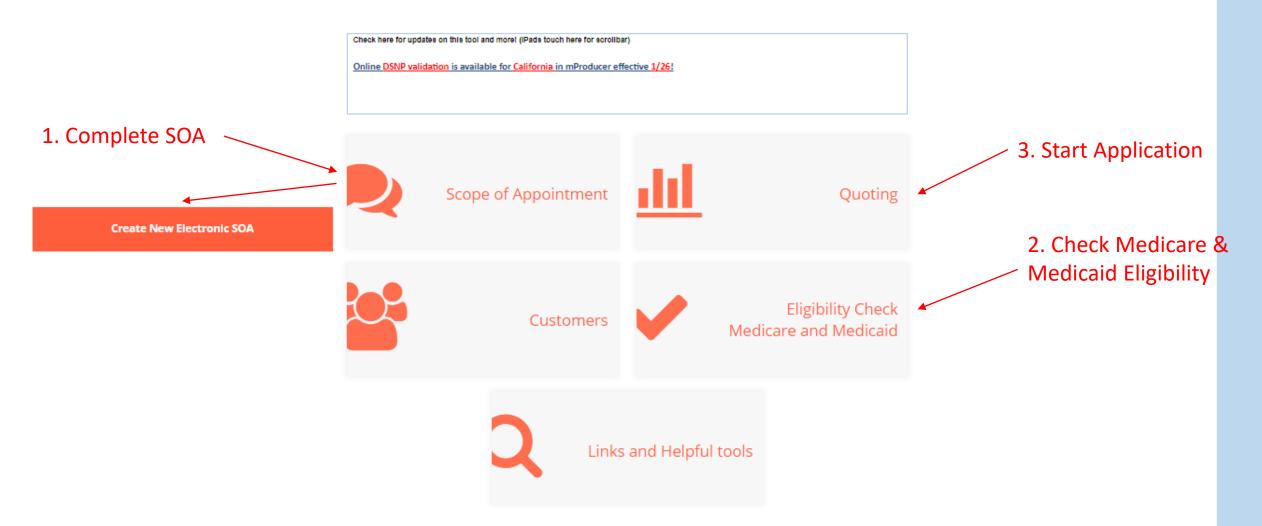
	Welcome!
	Log in to your <b>mProducer</b> account
	Username
	Password
	۲
<u>1</u>	Login
	Forgot Username or Password ?
	Not Enrolled? Sign up now.
	Have a question? medicareagentsupport@anthem.com
	Producer Toolbox
kat:	Login or register to get the latest information about COVID-19.
	Registered Brokers Log in Here
	Not signed up? Register now >
	Username
	Password

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### mProducer Dashboard

• The dashboard has a set of tiles that gives you access to the tools you will need for your enrollments.

(SOA, Eligibility Verification & Quoting/Application)



#### mProducer SOA

Required - to be completed by Agent (Prior to Appointment):

Agent Name		
Ishakeyra Serrano		
Agent Phone		
562-658-9108		
Beneficiary Name		
Walt Disney		
Beneficiary Phone (Optional)		
562-888-9999		
Beneficiary Address (Optional)		
123 Disney Dr Disney Land CA 00000		

Medicare ID Number

Initial Method/Location of Contact

#### Referral

Indicate here if beneficiary was a walk-in.

Anthem-affiliated health plans are Medicare Advantage Organizations and Prescription Drug Plans with a Medicare contract. For Dual-Eligible Special Needs Plans: Anthem-affiliated health plans are a D-SNP with a Medicare contract and a contract with the state Medicaid program. Enrollment in Anthem-affiliated health plans depends on contract renewal.

A Medicare-approved Part D sponsor.

 Fill out section above ONLY and click on Transfer to Bene to eSign

### mProducer Agent to send SOA

Customer's email ID	
ishakeyra.serrano@anthem.com	
Customer provided 4-digit PIN	
1234	
Automated transfer emails are occassionally identified as Spam or Junk mail. Please ask the shopper to check Spam or Junk mail folder if they don't see an email from us. Additional Information	
Use this space to provide additional information in the email to your customer. Text entered in this box will only appear on this email notification to be retained.	
Please call me with questions	1
	:
Max 2000 characters	
Cancel Send eSOA	

## mProducer Email to Client

senioronlinestore@noreply.anthem.com

Your Medicare Scope of Appointment

Your agent, Ishakeyra Serrano, has started an electronic scope of appointment for you.

Notice from agent: Please sign SCOPE of appointment. Please call me with questions.

To access your scope of appointment, please click on the following link <u>https://shop.anthem.com/medicare/my-esoa/enterpin?esoa-pin=5322</u>

To view the scope of appointment, please use the link provided above. You will need to enter the Email address and the 4 digit PIN you provided to the agent.

Serrano, Ishakeyra

Name: Rene Polanco		Enter your PIN
Email Address: ishakeyra.serrano@anthem.com	Link opened	*
PIN: 4 digit pin you provided to the agent.		Enter your email address

#### Link to SCOPE

Access your Scope of appointment

Sat

Ishakeyra Serrano

### mProducer Client Signs SOA

#### Scope of Sales Appointment Confirmation Form

The Centers for Medicare & Medicaid Services (CMS) requires agents to document the scope of a marketing appointment prior to any face-to-face sales meeting to ensure understanding of what will be discussed between the agent and the Medicare beneficiary (or his/her authorized representative). All information provided on this form is confidential and should be completed by each person with Medicare or his/her authorized representative.

#### Please initial below beside the type of product(s) you want the agent to discuss.

Beneficiary initials

Stand-alone Medicare Prescription Drug Plans (Part D)

#### Medicare Prescription Drug Plan (PDP)

A stand-alone drug plan that adds prescription drug overage to Original Medicare, some Medicare Cost plans, some Medicare Private Fee-for-Service plans, and Medicare Medical Savings Account plans.

Beneficiary initials

Medicare Advantage Plans (Part C)

#### Medicare Health Maintenance Organization (HMO) Plan

A Medicare Advantage plan that provides all Original Medicare Part A and Part B health coverage and sometimes covers Part D prescription drug coverage. In most HMOs, you can only get your care from doctors or hospitals in the plan's network (except in emergencies).

#### Medicare Preferred Provider Organization (PPO) Plan

A Medicare Advantage plan that provides all Original Medicare Part A and Part B health coverage and sometimes covers Part D prescription drug coverage. PPOs have network doctors and hospitals but you can also use out-of-network providers, usually at a higher cost.

#### By signing this form, you agree to a meeting with a sales agent to discuss the types of products you initialed above. Please note, the person who will discuss the products is either employed or contracted by a Medicare plan. The person does not work directly for the federal government. This individual may also be paid based on your enrollment in a plan.

Signing this form does NOT obligate you to enroll in a plan, affect your current enrollment, or enroll you in a Medicare plan.

Beneficiary or Authorized Representative Signature and Signature Date:

Signature

#### Scope of Appointment documentation is subject to CMS record retention requirements.

Agent: Ensure correct Scope of Appointment form is selected for beneficiary's plan enrollment choice. Also, if the form was signed by the beneficiary at the time of appointment, please provide explanation why SDA was not documented prior to meeting:

Anthem-affiliated health plans are Medicare Advantage Organizations and Prescription Drug Plans with a Medicare contract. For Dual-Eligible Special Needs Plans: Anthem-affiliated health plans are a D-SNP with a Medicare contract and a contract with the state Medicaid program. Enrollment in Anthem-affiliated health plans depends on contract renewal.

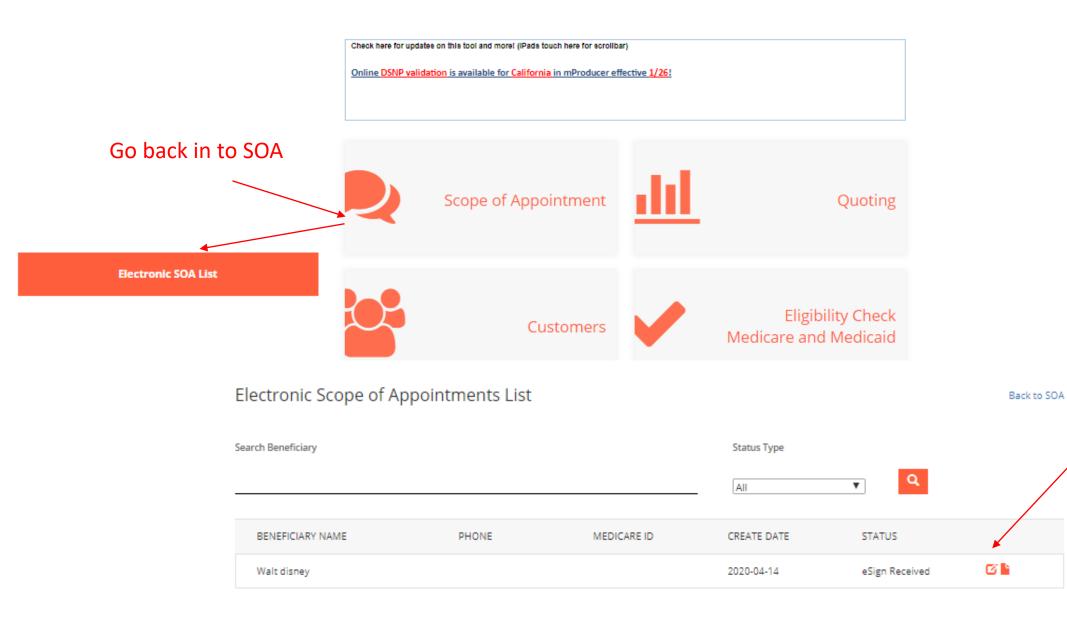
A Medicare-approved Part D sponsor.

Submit & Transfer Back to Agent

#### Thank You!

Your portion of scope of appointment form is complete. Your agent may now proceed to discuss the products you selected in your upcoming appointment.

### mProducer SOA Agent Completion



# mProducer SOA Agent Completion

Required - to be completed by Agent (Post Appointment):



Scope of Appointment documentation is subject to CMS record retention requirements.



#### mProducer SOA Agent Completion

Success! Your SOA is saved successfully.

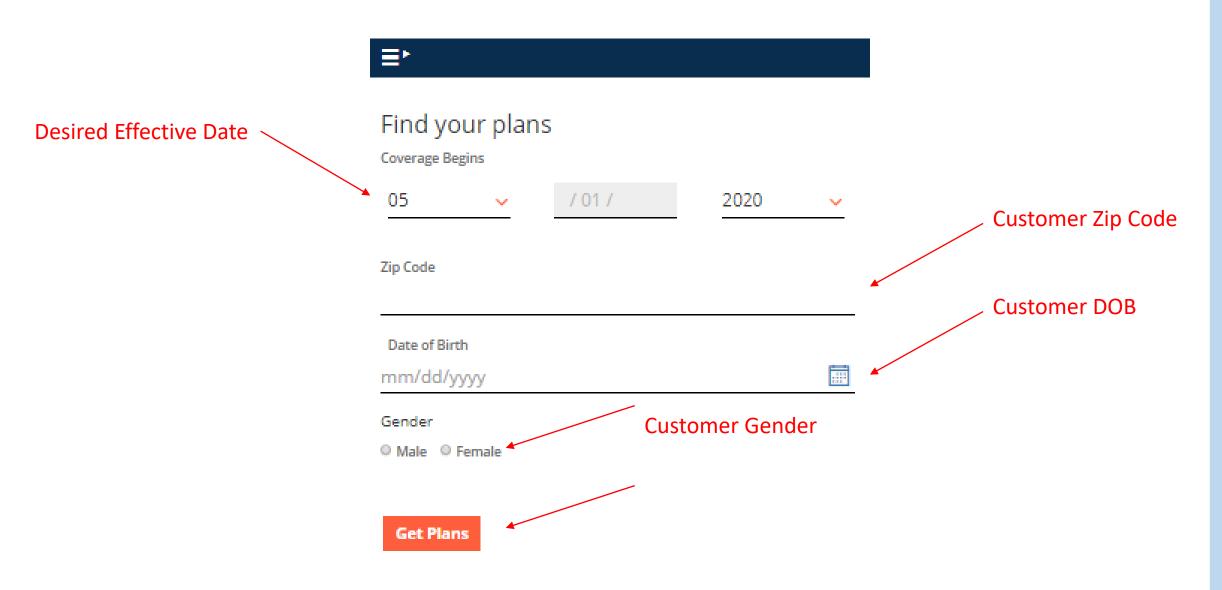
#### Electronic Scope of Appointments List

Back to SOA

Search Beneficiary			Status Type		
			All	₹ Q	
BENEFICIARY NAME	PHONE	MEDICARE ID	CREATE DATE	STATUS	
Walt disney			2020-04-14	Completed	L.

#### mProducer Dashboard





#### Plan Details

Plan Name	Plan Description	Monthly Premium	
Anthem MediBlue Heart (HMO C-SNP) Benefit Summary Plan Documents	Anthem MediBlue Heart (HMO C-SNP) is a Health Maintenance Organization plan with a Medicare contract. This plan is designed exclusively for the needs of any Medicare beneficiary who has been diagnosed with cardiovascular disorders including chronic heart failure. You must have been diagnosed by your doctor with cardiovascular disorders and chronic heart failure to be eligible to join this plan.	\$0.00	Apply
Anthem MediBlue ESRD (HMO C- SNP) Benefit Summary Plan Documents	Anthem MediBlue ESRD (HMO C-SNP) is a Health Maintenance Organization plan with a Medicare contract. This plan is designed exclusively for the needs of any Medicare beneficiary who has been diagnosed by their doctor with end-stage renal disease requiring dialysis (any mode of dialysis).	\$0.00	Apply
Anthem MediBlue Plus (HMO) Benefit Summary Plan Documents	Anthem MediBlue Plus (HMO) is a Medicare Advantage Health Maintenance Organization plan with a Medicare contract.	\$0.00	Apply
Anthem MediBlue Connect (HMO D-SNP) Benefit Summary Plan Documents	Anthem MediBlue Connect (HMO D-SNP) is a Health Maintenance Organization plan with a Medicare contract. This plan is designed to meet the specialized needs of people who have both Medicare Parts A and B and receive full cost sharing assistance from the state Medicaid program.	\$0.00	Apply
Anthem MediBlue Select (HMO) Benefit Summary Plan Documents	Anthem MediBlue Select (HMO) is a Medicare Advantage Health Maintenance Organization plan with a Medicare contract.	\$0.00	Apply
Anthem MediBlue Value Plus (HMO) Benefit Summary Plan Documents	Anthem MediBlue Value Plus (HMO) is a Health Maintenance Organization plan with a Medicare contract. This is a general enrollment plan.	\$0.00	Apply

Click on either to get PDF of Summary of Benefit and send to client

#### Plan Details

Plan Name	Plan Description	Monthly Premium		
Anthem MediBlue Heart (HMO C-SNP) Benefit Summary Plan Documents	Anthem MediBlue Heart (HMO C-SNP) is a Health Maintenance Organization plan with a Medicare contract. This plan is designed exclusively for the needs of any Medicare beneficiary who has been diagnosed with cardiovascular disorders including chronic heart failure. You must have been diagnosed by your doctor with cardiovascular disorders and chronic heart failure to be eligible to join this plan.	\$0.00	Арріу	
Anthem MediBlue ESRD (HMO C- SNP) Benefit Summary Plan Documents	Anthem MediBlue ESRD (HMO C-SNP) is a Health Maintenance Organization plan with a Medicare contract. This plan is designed exclusively for the needs of any Medicare beneficiary who has been diagnosed by their doctor with end-stage renal disease requiring dialysis (any mode of dialysis).	\$0.00	Apply	
Anthem MediBlue Plus (HMO) Benefit Summary Plan Documents	Anthem MediBlue Plus (HMO) is a Medicare Advantage Health Maintenance Organization plan with a Medicare contract.	\$0.00	Apply	
Anthem MediBlue Connect (HMO D-SNP) Benefit Summary Plan Documents	Anthem MediBlue Connect (HMO D-SNP) is a Health Maintenance Organization plan with a Medicare contract. This plan is designed to meet the specialized needs of people who have both Medicare Parts A and B and receive full cost sharing assistance from the state Medicaid program.	\$0.00	Apply	Select apply on desired plan
Anthem MediBlue Select (HMO) Benefit Summary Plan Documents	Anthem MediBlue Select (HMO) is a Medicare Advantage Health Maintenance Organization plan with a Medicare contract.	\$0.00	Apply	
Anthem MediBlue Value Plus (HMO) Benefit Summary Plan Documents	Anthem MediBlue Value Plus (HMO) is a Health Maintenance Organization plan with a Medicare contract. This is a general enrollment plan.	\$0.00	Apply	

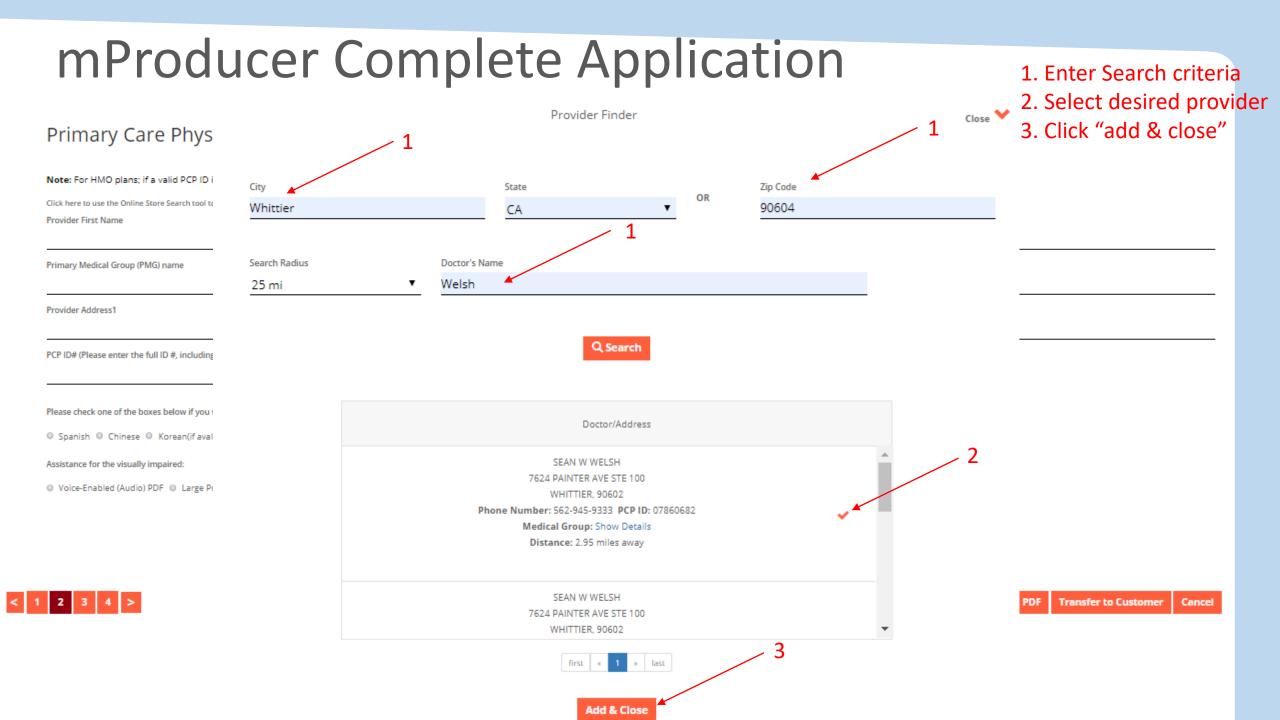
Plan Detail		×
This plan contains additional options.		
Select those options you are interested in or continue without selections.		
Anthem MediBlue Select (HMO)	Plan Premium	\$0.00
Additional Coverage		
You have the option of enrolling in Optional Supplemental Benefits up to 90 days after your plan's effective date. The effective date you selected for this plan is listed below under "Coverage Begins".		
No Additional Coverage		
Dental and Vision Package \$31.00		
Enhanced Dental and Vision Package \$51.00		
Preventive Dental Package \$12.00		
Total Monthly Premium		\$0.00
Coverage Begins: May 2020		
Continue		

# mProducer Application

	Customer Det	ails	×
First Name			
Last Name			
Gender © Male ® Female			
Date of Birth 06/01/1951			
Zip Code (Primary Residence) 90604			
Email Address (Optional)			
Phone Number			
Coverage Begins			
May	2020		
	Create and Submit new Electronic application Create Electronic Application	Enter data directly from a completed paper application Submit Paper Application	
Complete all info and click here			_

## mProducer Complete Application

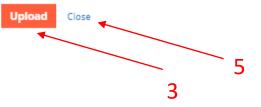
Primary Care Physic	tian						
, ,		PCP ID?					
Note: For HMO plans; if a valid PCP ID is n	not provided, one will be selected for you.						
Click here to use the Online Store Search tool to lo	ok up the Provider's PCP Information.						
Provider First Name	Provider MI		Provider Last Name				
Primary Medical Group (PMG) name							
Provider Address1	City	State		ZipCode			
PCP ID# (Please enter the full ID #, including ar	y leading zeros. PCPID should be 8 numeric characters.)	Are you now seeing or have you recen	tly seen this doctor?				
Please check one of the boxes below if you wo	uld prefer us to send you information in a language other than English or in anoth	er format:					
◎ Spanish ◎ Chinese ◎ Korean(if avaliab	le)						
Assistance for the visually impaired:							
◎ Voice-Enabled (Audio) PDF ◎ Large Print	: O None						
Cor	mplete ALL pages of application						
2 3 4 >				Save	PDF	Transfer to Customer	Cano



### mProducer Uploading eSOA & Other docs

<b></b>				🛨 Upload SOA 📑 Upload Docume
		Upload SOA		×
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N1		n.		
What is the format of the SOA that you wan e*	t to upload?			
Scanned SOA     Blectronic SOA				
e (F Search Beneficiary Name				
	<u>1</u>			۹.
BENEFICIARY NAME	PHONE	MEDICARE ID	CREATE DATE	
Walt Disney			2020-04-14	
Rene Polanco	3234939687		2020-04-11	

< 1 2



Cancel

## mProducer Agent Signature & Submit

#### Agent Electronic Signature





Anthem Blue Cross and Blue Shield is the trade name of Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. Independent licensees of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.

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LiveHealth Online is the trade name of Health Management Corporation, a separate company, providing telehealth services on behalf of Anthem Blue Cross and Blue Shield.

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